



Global Backpack Project



Delivering packs, pencils
and promise to children
around the globe

2010 Annual Report





A Letter from Our Founders

"Before I had my backpack, nobody paid much attention to me.

Now everyone wants to carry my bag for me on the way to school.

I like going to school."

- Farah, age 8

Global Backpack Project Our First Year

Dear Friends,

*Years from now when we look back at 2010, it will be remembered as the year we laid the foundation for **Global Backpack Project**. For more than twelve years, Samir and I have personally given backpacks and school supplies to children we meet on our trips to the Middle East. Some years we gave just a few packs, other years were more ambitious. We knew one pack might make a difference to one child, so we did what we could to help.*

Now enter the amazing Portland community. Our friends joined our efforts by having backpack drives during the summer. Indigo Traders' customers sent backpacks and bags of pencils through the mail to support our cause. One young girl collected school supplies rather than gifts at her 4th birthday party. Our project began to develop into a community-supported effort to help children succeed in school. The seed had been planted.

In May, we had the great honor of receiving the prestigious Ruby Award from Soroptimist International of Portland. This award honors women helping women and was presented to us by an inspiring group of women professionals in the Portland area. This award gave our team the motivation to firmly establish our mission, goals and strategic plan for 2010.

*We found a graphic designer to create our beautiful logo, designed our website in-house and began branding and promoting **Global Backpack Project**. At the end of 2009, the Collaboration for Intercultural Children's Art and Non-Profits (CICAN) took us under its wings and granted us fiscal sponsorship under its 501 (c)(3) status.*

In 2010, we embarked on an ambitious endeavor to support the education of 650 students at Bwetyaba Primary School in Uganda. We partnered with Butakoola Village Association for Development (BUVAD), a registered community-based organization in Uganda. Together we identified children in great need of basic tools for school: backpacks, uniforms and school supplies. We knew our work was cut out for us, but we were determined to make a difference in the lives of these children, just as they seek to make a difference for themselves and their community.



Backpack recipients, Fatieh and Farah, with their siblings and cousins in Jordan



Soon we had an outpouring of support. We collected packs and supplies through events at Indigo Traders. Our friends held benefit parties, picnics, concerts and book club meetings. The Portland French School held a backpack drive and collected packs, supplies and funds for the children in Uganda. We were on our way.

Nearing our goal, Nike helped us cross the finish line. The Talent Management Team donated 80 Nike backpacks filled with school supplies, soccer balls and hand-written letters of encouragement to the children in Uganda. We had done it! We had collected backpacks and school supplies for each child at Bwetyaba Primary School. Now to get them there...

We spent months working with a local logistics company who graciously helped us coordinate shipping and logistics. When the prospect of in-kind shipping fell through, we changed gears and developed a new plan to deliver packs and supplies to the children of Bwetyaba Primary School. Though our resources are limited, our commitment to the children is not. Backpacks, supplies and school uniforms will be delivered in 2011!



Students from the Bwetyaba Primary School in Uganda

In addition to serving children in Uganda, we were honored to deliver backpacks filled with school supplies to children of the Goose Hollow Family Shelter in December. For many local students, receiving a new backpack is a wonderful gift any time of year, not just at the beginning of the school year. We look forward to building a strong relationship with the Goose Hollow Family Shelter for many years to come.

In closing, 2010 was the year **Global Backpack Project** became a community-supported effort. We are grateful for the support of individuals, businesses and foundations that helped us improve access to education for children around the globe. Fueled entirely by volunteers, our team is committed to our mission to encourage a desire for learning by helping children feel prepared for school. We have another ambitious year planned for 2011. We believe we can do more together and invite you to join us.

Warmest Regards,

Karla Bean & Samir Naser



Karla Bean
President and Co-founder



Samir Naser
President and Co-founder

"Never doubt that a small group of thoughtful, committed citizens can change the world."

Indeed, it is the only thing that ever has."

- Margaret Mead



Who We Are

Global Backpack Project is a grassroots, community-based non-profit run entirely by volunteers in the Portland area and around the globe. Since its inception, **Global Backpack Project** has delivered more than 600 backpacks filled with school supplies to children in Jordan, Turkey, Cyprus, Morocco and Portland.



Our Vision

We envision a world which supports education for all girls and boys so they may reach their unlimited potential in school and life.

Our Mission

Global Backpack Project exists to encourage a desire for learning by helping children feel prepared for school. With the help of local communities and partner organizations, we seek to make a difference in the lives of children, just as they seek to make a difference for themselves and their communities.

Our Team

Our team members are as diverse as the people we serve.

Fueled entirely by volunteers, we are a dedicated group of professionals, parents, concerned citizens, children and adults who believe we can make a difference by helping provide access to education for children and families in need.

Our organization is headquartered in Portland, Oregon, but our volunteers live around the globe.

Karla Bean
President & Co-founder

Samir Naser
President & Co-founder

Cate Hotchkiss
Executive Director

Emmanuelle Jarmon
Development Director

What We Do



Project Uganda (*Kayunga District*)



Support the education of 2,700 children attending primary school in the Kayunga District of Uganda. In 2010, **Global Backpack Project** began the campaign to support **650 children** attend and/or remain enrolled at the Bwetyaaba Primary School.

Pacific NW (*Portland/Vancouver*)



Establish partnerships with local nonprofit organizations serving at-risk children and youth in the Portland-Vancouver area. Children are provided with backpacks, school supplies, and books. Since 2009, **over a hundred backpacks filled with school supplies** have been distributed through Global Backpack Project's partnerships with Portland-based Neighborhood House, Goose Hollow Family Shelter, and Columbia River High School in Vancouver, WA.

Middle East (*Jordan/Turkey/Cyprus*)



Support children at risk of not attending school or dropping out of school by providing essential school materials. To date, **525 children have received brand new backpacks filled with much needed school supplies.**

Backpacks donated in 2009-2010

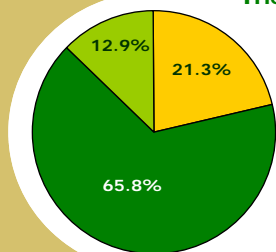
Global Backpack Project is proud to have donated 225 backpacks with school supplies to children in need in 2009 and 2010.

Jordan	Turkey	Cyprus
35	41	38
Morocco	Portland	
10	101	



2010 Financial Statement

Income Sources

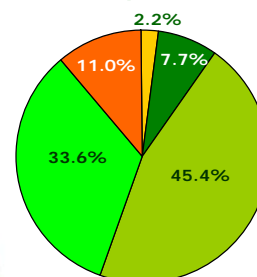


- Foundations
- Individuals
- Other Income

The majority of **Global Backpack Project's** income is in the form of in-kind support. Our goal is to continue to increase our level of individual & corporate donation as well as grant funding.

2010 examples of our progress include a \$1,000 award from Soroptimist International of Portland and 80 backpacks donated by NIKE.

Expenses



- Merchant Charges
- Supplies/Photocopying
- Marketing
- Internet Expense
- OR DBA Registration Fee

2010 Global Backpack Project Annual Income and Expenditures for the year ending on 31 December 2010

	Current YTD	% of Current Year
Revenue and Support		
Individual Contributions	\$ 2,316	65.8%
Corporate/Foundation Grants	\$ 750	21.3%
Other Income	\$ 453	12.9%
Total Income	\$ 3,519	100.0%
Expenses		
Marketing	\$ 206	45.4%
Internet Expense	\$ 152	33.6%
OR DBA Registration Fee	\$ 50	11.0%
Supplies/Photocopying	\$ 35	7.7%
Merchant Charges	\$ 10	2.2%
Total Expenses	\$ 453	100.0%
Net Balance (Deficit)	\$ 3,066	
In-Kind Donations **		
Donated Goods - Received	\$ 8,800	
Donated Goods - Distributed	\$ 3,570	
Total In-Kind at Year End	\$ 5,230	

Footnotes

* Collaborative for Intercultural Children's Art and Non-Profits (CICAN) is the fiscal sponsor for Global Backpack Project, effective November 2009.

** In-Kind Donations include donations of backpacks and school supplies valued at their fair market rate or value.

Global Backpack Project Federal ID #
41-2261117

Fiscal Sponsor:
Collaborative for Intercultural Children's Art and Non-Profits (CICAN)

Fiscal Year End
Dec 31st, 2010

Our Partners



Global Backpack Project extends its sincerest **thanks and gratitude** to each and every one of our supporters. Our partners consist of those generous organizations and individuals without whom we could not have realized the level of success we achieved this year.

Strategic and Founding Partner

Indigo Traders – Indigo Traders, a local family business, provided financial assistance to **Global Backpack Project** by underwriting all operating costs.

Fiscal Sponsorship

CICAN - The Collaborative for Intercultural Children's Art and Non-Profits granted **Global Backpack Project** fiscal sponsorship under its 501(c)(3) status.

Professional Services

The following partners have graciously provided services free of charge:

Thea Mills – Logo design

John Haley – Photography for Project Uganda

Lisa Warringer Photography – Event photography

Christopher Vardas Photography – Event photography

Backpack Distribution

The following organizations have assisted **Global Backpack Project** in the distribution of backpacks and supplies:

Butakoola Village Association for Development

Neighborhood House, Inc.

Goose Hollow Family Shelter

Columbia River High School

Eastern Mediterranean University

Business and Professional Supporters

The following partners provided support to **Global Backpack Project** in 2010.

Christopher Vardas Photography

Paloma Clothing

American Solutions for Business

DoJiggy

NIKE

Bonnet – Hats & Accessories

Lee Dayfield Photography

Portland French School

Soroptimist International of Portland





Global Backpack Project

Contact

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Portland, OR 97219

Website: www.globalbackpackproject.org

Facebook: www.facebook.com/globalbackpackproject

Twitter: [@packs4kids](https://twitter.com/packs4kids)

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How to Donate Backpacks

Backpacks and school supplies are accepted at:

Indigo Traders

7878 SW Capitol Hwy
Portland, OR 97219

Open Daily: Mon-Sat 10am-6pm and Sunday 11am-4pm
503.780.2422

A backpack not only carries books—it carries hope for a better future, joy for school, and a thirst for learning